



THE LORD'S TAVERNERS

Giving young people, particularly those with special needs, a sporting chance



The Mike Gatting Lord's Taverners Celebrity XI v

Windsor Cricket Club XI

Sunday 23rd July 2006

at The Home Park Windsor

Play begins at 2.00pm

A celebration of 75 years of the Rotary Club of Windsor & Eton
& Windsor Cricket Club Presidents Day

Come and watch The Lord's Taverners Celebrity Cricket Team and
support Cricket's Official Charity, Rotary Charities
& Youth Development at Windsor Cricket Club

For more information, please contact

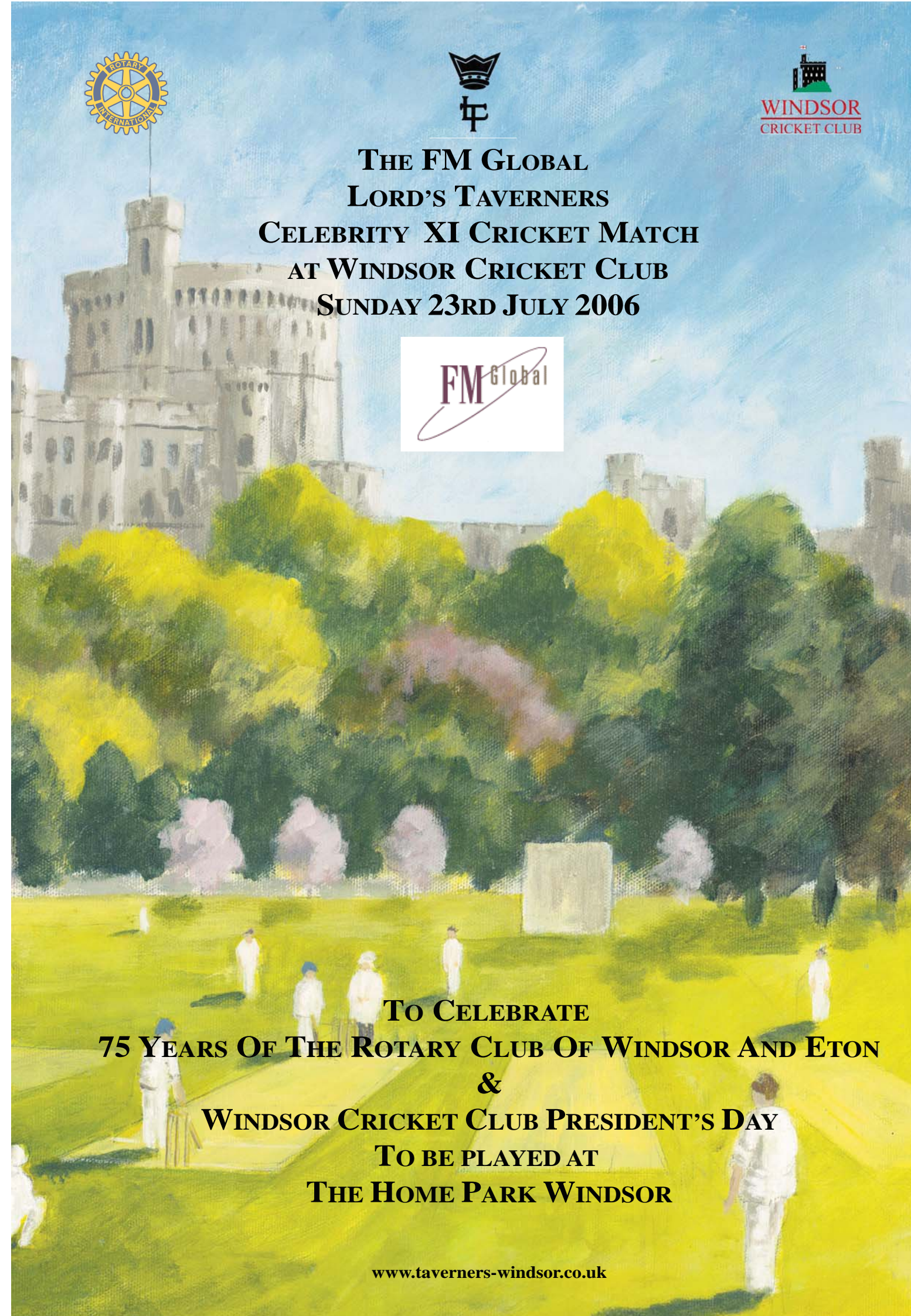
Taverners-Windsor

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www.taverners-windsor.co.uk

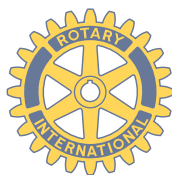


THE FM GLOBAL LORD'S TAVERNERS CELEBRITY XI CRICKET MATCH AT WINDSOR CRICKET CLUB SUNDAY 23RD JULY 2006



TO CELEBRATE
75 YEARS OF THE ROTARY CLUB OF WINDSOR AND ETON
&
WINDSOR CRICKET CLUB PRESIDENT'S DAY
TO BE PLAYED AT
THE HOME PARK WINDSOR

www.taverners-windsor.co.uk



To celebrate 75 years of the Rotary Club in Windsor and the occasion of the President's Day at Windsor Cricket Club a Charity Cricket Match has been organised between the world famous Lord's Taverners and Windsor Cricket Club to raise funds for The Lord's Taverners Charities, Rotary Charities and Youth Development at Windsor Cricket Club.

To ensure that the charitable goals are met the organisers are looking for sponsorship for the day and the event and are offering various packages to suit any required level of involvement. Above this will be a fun event for all the family with entertainment and facilities provided for all ages.

The day will comprise the following for the Sponsors and their guests:

10 am – 12 noon	Colts 20-20 game
11.30 am – 12 noon	Taverners, Celebrities, Teams, Sponsors and Guests arrive – free parking.
12.30 pm	Presentation of prizes to Colts by Lord's Taverners Celebrity and Match Sponsor
12.30 pm	Lunch in main marquee on Tables of 10 in the company of the Taverners. Charity Auction conducted by a Taverner.
2.00 pm	Match – Lord's Taverners 'v' Windsor Cricket Club.
4.00 pm	Tea for all participants – players, sponsors, guests.
6.30 pm	Finish – Prizes, Presentation of Man of Match by Lord's Taverners and Match Sponsor. Bar remains open!

*Sponsors parties will be entitled to the following:

Champagne/ Bucks Fizz reception on arrival. 3 course Lunch in the marquee with wine in the company of the Taverners, Afternoon Tea, use of Club bar, reserved seating for the Match, Access to the Lord's Taverners and their celebrity supporters. Free Parking in the close vicinity of the ground with complimentary Souvenir Programmes.

Ancillary stalls, Children's attractions, etc., will be provided on the ground.

STOP PRESS

Mike Gatting has taken time out from his duties in India to send the following message in support of the event.

'I'm well aware of just what a terrific place The Home Park is both to play and watch cricket, with its attractive, leafy surroundings and that spectacular view up to Windsor Castle. My Taverners team of stars from many areas of sport, the media and entertainment is greatly looking forward to the tussle with Windsor Cricket Club, which is bound to be highly competitive and great fun. And along the way we'll be supporting some marvellous causes, not least the Taverners' work with disabled and disadvantaged children. Come and join us on July 23rd!'



You are invited to sponsor a table in the Marquee in the company of the Lord's Taverners captained by Mike Gatting.

For the suggested donation of £1000* you will be entitled to the following:-

Advertisement on Match web page

www.windsor-taverners.co.uk

Including a link to your website

Entry in Souvenir Programme

Entry in dedicated Match Newspaper Advertisement

PARTY OF 10

Champagne/Bucks Fizz reception on arrival

3 Course Lunch in Marquee with wine in the company of Taverners

Afternoon tea,

Use of Club bar

Reserved area for match

Access to Taverners and their celebrity supporters

Free parking near to the ground with complimentary Souvenir Programmes

All proceeds from the event will be distributed to

The Lord's Taverners Charities,

Rotary Charities,

And Youth Development at Windsor Cricket Club

If you are interested in taking up this opportunity or require further information please fill in the enclosed form or visit the website to register your interest.

Space is limited and your early reservation will avoid disappointment.

Lord's Taverners' Cricketers.

A star-studded Taverners cricket team captained by Mike Gatting, drawn from the entertainment and sporting worlds including leading actors, broadcasters, international players and a wide range of other personalities. Among those who have appeared in the recent past are:-

John Alderton; Mark Alleyne; Bob 'The Cat' Bevan; Max Boyce; Rory Bremner; Chris Broad; Marcus Buckland; Roland Butcher; David Capel; Willie Carson; Lorraine Chase; Brian Close; Norman Cowans; Chris Cowdrey; Lawrence Dallaglio; Barbara Daniels; MikeDenness; Phil Edmonds; Ross Edwards; John Emburey; David Essex; Neil Foster; Mike Gatting; Josh Gifford; Frazer Hines; Robin Hobbs; Michael Holding; Geoff Howarth; Simon Hughes; John Kettle; Roger Knight; Matthew Maynard; Sam Mendes; Adrian Mills; Gary Newbon; Nicholas Parsons; Robert Powell; John Price; Neil Radford; Clive Radley; Mike Rafter; Mark Ramprakash; Steve Redgrave; Sir Tim Rice; Budge Rogers; Graham Roope; Jim Rosenthal; Fred Rumsey; Colin Salmon; Peter Scudamore; John Snow; David Steele; Richard Stilgoe; Andy Stovold; Chris Tarrant; Chris Tavare; John Taylor; Leslie Thomas; Paul Thorburn; Bill Tidy; Roger Tolchard; Derek Underwood; Roger Uttley; JPR Williams; Julian Wilson; and Greg Wise.

* Financial and Tax Benefits of Sponsorship.

Sponsorship by companies and individuals is normally tax deductible and, therefore, the cost can be set against taxable profits in the year in question. If the sponsor is not receiving a taxable benefit in excess of 2½ % of the sum pledged, it is possible for the sponsor to obtain even more tax relief by making its donation by Gift Aid. The payment is then treated as net, with the amount allowed for tax. The Charities benefit by obtaining the extra tax from the Inland Revenue. For example, a sponsor, paying through Gift Aid £1000, would, after deduction of tax, incur a cost of only £670 approximately, while Charities, after reclaiming tax, would benefit to the extent of about £1315.

Full details and tax forms are available although sponsors' financial arrangements do vary and professional advice should be sought.